



Decker Anstrom Appointed Chairman of the Board at NEEF

Distinguished Career in Business and in Public Service

WASHINGTON, June 3, 2013—The National Environmental Education Foundation (NEEF) appointed Decker Anstrom as its chairman of the Board of Directors. His term as chairman begins today.

Anstrom joined NEEF's board as a director in January 2011. He also serves on the board of Discovery Communications, as well as the boards of several nonprofit environmental groups including Island Press as its chairman, the Chesapeake Bay Foundation, Climate Central, and as chairman of the Institute for Educational Leadership.

"We are very fortunate to have Decker on our board. He brings to NEEF extensive experience in both the public and private sectors. He is marvelously dedicated to our mission of lifelong environmental learning and our work in connecting people to knowledge they use to improve the quality of their lives and the health of the planet," said Diane Wood, president of NEEF. "I am personally looking forward to working with Decker in achieving new successes for the organization together with our partners."

Anstrom commented, "I am delighted to have the opportunity to work closely with Diane Wood and her fine team at NEEF, the NEEF Board, and our public and private sector partners, to help all Americans actively use environmental knowledge in their daily lives."

From 2011-2012, Anstrom, who lives in Washington, D.C., served as U.S. ambassador and head of the U.S. delegation to the 2012 World Radiocommunication Conference (WRC-12), a treaty conference involving 150 nations that considered international and regional spectrum allocations for satellite, mobile and other wireless services.

He retired as president of Landmark Communications and as chairman of The Weather Channel Companies, where he had served as president and CEO, in late 2008, following Landmark's sale of The Weather Channel to NBC. He also served on the board of the Comcast Corporation from 2001-2011 and chaired the Comcast board's governance committee.

Anstrom had a long career in public service as well as the communications industry. During the Carter administration, he was a senior staff member in the White House Office of Management and Budget and worked on creating the U.S. Department of Education. He later served in the White House Office of Presidential Personnel. He subsequently joined and later became the president of Public Strategies, a Washington-based public policy consulting firm, where he

directed a broad range of public policy and economic analyses for investment banking, corporate and nonprofit clients.

In 1987 he joined the National Cable Television Association (NCTA) as executive vice president; he became president and CEO in 1994. During his tenure he led the cable industry's efforts that helped result in the Telecommunications Act of 1996.

Anstrom succeeds Arthur Gibson, VP of Environment, Health and Safety at Baxter Healthcare Corporation, as chairman of NEEF. Gibson has been credited with leading NEEF through strategic planning for the long term, finalized at the end of 2012.

Directors on the board serving with Anstrom include Vice Chairman JL Armstrong; Treasurer Kenneth Strassner; Secretary and President of NEEF, Diane Wood; Trish Silber; Raymond Ban; Holly Cannon; Philippe Cousteau; Manny Diaz; Wonya Lucas; Bradley Smith; and Megan Reilly Cayten. A current list of the organization's board members can be found at neefusa.org/about/board.

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About the National Environmental Education Foundation

NEEF is the nation's leading organization in lifelong environmental learning, connecting people to knowledge they use to improve the quality of their lives and the health of the planet. To accomplish this, NEEF provides knowledge to trusted professionals and other leaders who, with their credibility, amplify messages to national audiences to solve everyday environmental problems. Learn more at neefusa.org, follow NEEF on Facebook at <http://goo.gl/FidAX> & Twitter [@neefusa](https://twitter.com/neefusa).

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